



# Created to Create

## Arts and Technology Foundation

# Sponsorship Package



[www.createdtocreatearttech.org](http://www.createdtocreatearttech.org)

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Sponsorship  
today!







## Letter from Our Founder

It is with genuine pleasure and excitement that I reach out to you as the Founder of Created to Create Arts and Technology Foundation (C2C). We solicit your support and interest in our foundation as it is instrumental in propelling us toward our mission of nurturing creativity, collaboration and the exploration of new frontiers for our participants.

During my time at the University of Texas at Dallas, the seed of starting an arts and technology foundation took root within me. The idea grew into a passion and after extensive research on establishing a non-profit 501(c)(3), I knew my Capstone Project had to focus on underserved children in the realm of arts and technology. There exists a wealth of opportunities within these domains and I am committed to illuminating the possibilities for young minds, often introducing them to an entirely new world.

As we stand on the cusp of a new year, our excitement for the journey ahead knows no bounds. Our primary aim remains unchanged—to bridge the gap between arts and technology, with a focus on inspiring, transforming and uplifting society. Our dedication to nurturing our youth, stimulating emerging artists and learning from seasoned ones while simultaneously driving technological advancements, remains resolute. Looking back on our achievements thus far, we remain humble and offer you an opportunity to support our efforts.

Our commitment to pushing boundaries and achieving greater milestones remains unwavering. The progress the foundation has made, thus far, could not be possible without the invaluable work of the C2C Board of Directors and the expertise of our Executive Planning Committee. Their unwavering commitment to shared goals has been instrumental in driving our achievements. With each step forward, we recognize the pivotal role you play in our journey. I extend an impassioned invitation to you to accompany us on this exhilarating journey. Together, we can redefine the intersections of arts and technology, igniting innovation and leaving an indelible mark on the world. Your steadfast support is not merely a contribution—it is a catalyst for transformation. I am deeply grateful for recognizing that together we are shaping a future that transcends boundaries. Here’s to the limitless possibilities that lie ahead.

Warm regards,

Cicely Miller  
Founder, Created to Create



## Event Overview

The Created to Create Arts and Technology Foundation (C2C) is thrilled to introduce “Beyond Trends,” an upcoming fundraising event that celebrates the remarkable convergence of arts, technology, business, culture and community. The event is schedule for Aug. 2025 in the Dallas metro area. Our foundation’s core mission is to not only foster but also facilitate an enhanced appreciation for the harmonious integration of arts and technology, making these transformative experiences accessible to all individuals especially the underserved, including those with disabilities.

Under the captivating theme of “Beyond Trends,” this event promises:

- Immersive experience that encompasses engaging networking opportunities
- Event Program to introduce foundation and share goals and opportunities
- Silent auction showcasing and promoting the works of local artists
- Photo booth set up for a fun experience
- Acknowledgement of community leaders who are making a significant impact in arts and technology
- Live painting performance
- Live entertainment and a popular DJ
- Medley of delicious food

The C2C Fundraiser is designed to offer patrons insights into how the realms of arts and technology collectively shape and redefine the very fabric of our world. In a landscape characterized by perpetual innovation and daring experimentation, our fundraising event will illuminate the pathways toward transcending traditional norms and wholeheartedly embracing the dynamic changes that arts and technology usher in.

Stay tuned for further details as we unveil the finer elements of “Beyond Trends.” Together, let us embark on a journey that not only celebrates creativity but also propels us toward the boundless potential that emerges when arts and technology harmonize.





## Mission Statement

The Mission of Created to Create is to bridge the gap between arts and technology by providing accessible and engaging youth empowerment programs aimed at creating healthier and higher qualities of life especially for those who are underserved (little to no access). Our programs will also support arts and technology for the intergenerational adult community. We aim to foster creativity, critical thinking and innovation through a multidisciplinary approach, allowing individuals of all ages to explore and express their ideas in a digital world. Our foundation is dedicated to empowering and inspiring lifelong learners, cultivating a deep appreciation for arts and technology and nurturing a sense of community through collaboration and shared experiences.

## Vision Statement

Our vision is to support underserved children one step at a time through arts and technology educational opportunities. We will create a ready-pool of well-trained individuals to contribute to economic growth and sustainability.



## Summary of Created to Create Programs

Created to Create Arts and Technology Foundation offers comprehensive year-round programs designed to foster creativity and skill development in participants. These programs, available in both virtual and in-person formats, provide step-by-step guidance tailored to each student's interests, ensuring engaging and lively classes.

Experienced professionals will work closely with each student, building skills progressively from simple to complex. A diverse range of artistic media, from crayons to acrylics, is taught, enabling students to become highly skilled artists and providing them with a solid foundation for future artistic or technical pursuits. Live sessions with art instructors encompass drawing, painting and digital art activities, will further enrich the learning experience.

Building skills progressively effectively nurtures artistic skills and creativity across various developmental stages. It offers a clear trajectory for students to build on their knowledge while exploring traditional and technology-driven artistic processes.

The emphasis on individual expression and pushing creative boundaries at the advanced level helps students develop their unique artistic voices. In total, it is a well-rounded program that supports holistic growth in arts and technology.





## Sponsorship Package



### Endless Benefits and Possibilities

Created to Create Arts and Technology Foundation (C2C) recognizes and supports the substantial role of arts and technology in education, emphasizing their potential to engage, empower and aid youth in diverse ways. The benefits extend across multiple dimensions, particularly social and emotional learning, health, and overall well-being. Our primary aim is to enhance accessibility to these benefits.

### Social and Emotional Learning

Arts and technology play a pivotal role in promoting social and emotional learning among students. Participation in these activities facilitates emotional management, empathy, compassion for others and the regulation of emotional responses. These skills are crucial in helping students cope with challenges, traumas and adverse experiences.

### Healing and Trauma

Arts and technology offer a means for students to process and heal from traumatic experiences. Creative expression serves as an outlet for emotions, aiding in the healing process and building resiliency. This resilience is essential for successful outcomes after challenging times.



## Sponsorship Package



### Health and Well-being

The positive impact of arts education on health and well-being spans various life stages. Engaging with the arts helps individuals cope with stress, adversity and emotional challenges. Arts-based therapies and programs contribute to improved physical and mental health outcomes, benefiting both patients and caregivers.

### Assessability and Inclusion

C2C is dedicated to ensuring that the intersection of arts and technology is accessible to all individuals, including those with disabilities. Our goal is to provide technical assistance and resources to individuals and organizations aiming to make their arts programs and facilities inclusive. This involves compliance with relevant regulations, collaborations and advocacy for the needs of individuals with disabilities. By supporting social and emotional learning, fostering healing and promoting accessibility, C2C contributes to a more comprehensive and inclusive learning system that benefits students, educators and communities.





## Sponsorship Levels



# Title Sponsor

### \$50,000 - Title Sponsor (Exclusive for 1 Company)

- Company name listed with event title in all C2C launch promotional material, including press releases, banners, signage, event t-shirt
- Prominent logo placement on C2C launch event email invites, promotions, event signage and website, with hyperlink to your company website (1 yr)
- Thirty (30) complimentary tickets to event
- Fifteen (15) complimentary tickets to VIP Launch Reception
- Full-page Ad on Front Inside Cover in Digital Program
- Recognition Award
- Two (2) Company Workshop/Seminar Hosted by C2C
- Commemorative Art Souvenir
- A designated table for on-site promotion at launch
- Opportunity to offer product(s)/services/samples to attendees
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)



## Sponsorship Levels



# Elite Sponsor

### \$25,000 - Elite Sponsor (Exclusive for 2 Companies)

- Prominent logo placement on C2C launch event email invites, promotions, event signage and website, with hyperlink to your company website (1 yr)
- Acknowledgment in all C2C press releases
- Twenty-five (25) complimentary tickets to event
- Ten (10) complimentary tickets to VIP Launch Reception
- Full-page Ad on Back Cover in Digital Program
- A designated table for on-site promotion
- Recognition Award
- Company Workshop/Seminar Hosted by C2C
- Commemorative Art Souvenir
- Opportunity to offer product(s)/services/samples to attendees
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)





## Sponsorship Levels



### Prestigious Sponsor

#### **\$15,000 - Prestigious Sponsor (Exclusive for 3 Companies)**

- Prominent logo placement on C2C launch event email invites, promotions, event signage and website, with hyperlink to your company website (1 yr)
- Acknowledgment in all C2C press releases
- Fifteen (15) complimentary tickets to event
- Five (5) complimentary tickets to VIP Launch Reception
- Recognition Award
- Full-page Back Inside Cover Ad in Digital Program
- Commemorative Art Souvenir
- A designated table for on-site promotion
- Opportunity to offer product(s)/services/samples to attendees
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)

## Sponsorship Levels



### Exquisite Sponsor

#### **\$10,000 - Exquisite Sponsor**

- Prominent logo placement on C2C launch event email invites, promotions, event signage and website
- Acknowledgment in all C2C press releases
- Ten (10) complimentary tickets to event
- Three (3) complimentary tickets to VIP Launch Reception
- Recognition Award
- Full-page Ad in Digital Program
- Commemorative Art Souvenir
- Opportunity to offer product(s)/services/samples to attendees
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)



## Sponsorship Levels

### \$5,000 - Avant-Garde Sponsor

- Logo placement on C2C launch event email invites, promotions, event signage and website
- Acknowledgment in all C2C press releases
- Five (5) complimentary tickets to event
- Three (3) complimentary tickets to VIP Launch Reception
- Recognition Award
- Half-page Ad in Digital Program
- Swag Bag Promotion
- Commemorative Art Souvenir
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)

### \$3,000 - Innovation Sponsor

- Logo placement on all C2C email invites, promotions, event signage and website
- Acknowledgment in all C2C press releases
- Three (3) complimentary tickets to event
- Two (2) complimentary tickets to VIP Launch Reception
- Half-page Ad in Digital Program
- Recognition Award
- Commemorative Art Souvenir
- Swag Bag Promotion
- Stand-alone acknowledgment on C2C social media (Facebook and Instagram)

### \$1000 - Trailblazer Sponsor

- Logo placement on all C2C email invites, promotions, event signage and website
- Acknowledgment in all C2C press releases
- Two (2) complimentary tickets to event
- One (1) complimentary ticket to VIP Launch Reception
- Half-page Ad in Digital Program
- Recognition Award

## Sponsorship Levels

### \$700 - Picture-Perfect Sponsorship (A Portrait Reimagined)

- Artist will bring your treasured photograph to life through the art of embellishment, transforming it into a captivating masterpiece sized at 24x36.
- Sponsor will provide (1) iconic image that serves as the foundation for the portrait.
- Your unique piece will blend artistry and innovation.
- Your sponsorship supports the mission to empower future generations through art and technology.

#### Premium Access

Sponsor will receive (2) Complimentary Tickets to Launch Event







**\$500 - Trendsetters Sponsor**

- One (1) complimentary ticket to event
- One (1) complimentary ticket to VIP Launch Reception
- Recognition Award
- Half-page Ad
- Commemorative Art Souvenir

**\$300 - Support Sponsor**

- Quarter-page Ad in Digital Program
- Commemorative Art Souvenir

**\$100 - Patron Sponsor**

- Quarter-page Ad in Digital Program



**Fraternities, Sororities and Organizations**

**Designer Circle: \$5,000**

The organization will receive five (5) tickets to Beyond Trends Launch event, recognition in launch event program and a 1-hour virtual art workshop for twenty-five (25) youth or teens, 1-hour virtual technology class for 25 teens or adults, and a 1-hour virtual educational seminar for 30 adults, social media recognition including Foundation website plus event banners.

**Creative Circle: \$2,500**

The organization will receive two (2) tickets to Beyond Trends Launch event, recognition in launch event program and a 1-hour virtual art workshop for twenty-five (25) youth or teens, 1-hour virtual educational seminar for thirty (30) adults, social media recognition including Foundation website.

**Artist Circle: \$1,000**

The organization will receive one (1) ticket to Beyond Trends Launch event, recognition in launch event program and a 1-hour virtual art workshop for twenty-five youth or teens, plus social media recognition including Foundation website.







Date of Event: Saturday, August 2, 2025

Start Date of Sponsorship: April 7, 2025

Deadline: July 15, 2025

Please use the following form to become a sponsor of Created to Create, ***Beyond Trends*** event in support of programs and various arts and technology educational opportunities.

Contact Name:\_\_\_\_\_

Contact Title:\_\_\_\_\_

Company Name:\_\_\_\_\_

Address:\_\_\_\_\_

City, State & Zip:\_\_\_\_\_

Phone:\_\_\_\_\_

E-mail:\_\_\_\_\_

Who should we acknowledge for the contribution?\_\_\_\_\_

Sponsorship Level:\_\_\_\_\_

**Please return the Sponsorship Form and make checks payable to:**

Created to Create Arts and Technology Foundation

P.O. Box 762

Frisco, TX 75034

Created to Create is a non-profit 501(c)(3) organization. All contributions made are tax deductible.



**Advertisement Levels**

Advertisement contributions have great valuable for our organization and yours. We will be producing a commemorative program booklet for our special event, ***Beyond Trends***. Here is your opportunity to increase visibiltiy in the community while standing in solidarity with brand awareness and recognition, community involvement and giving back are just a few benefits of selection of the following Advertisement Levels:



We appreciate your support.





Advertisement Form

Date of Event: Saturday, August 2, 2025

Start Date of Sponsorship: April 7, 2025      Deadline: July 15, 2025

Please use the following form to advertise in our commemorative program booklet for ***Beyond Trends***, in support of our special programs and various educational scholarships.

Contact Name:\_\_\_\_\_

Contact Title:\_\_\_\_\_

Company Name:\_\_\_\_\_

Address:\_\_\_\_\_

City, State & Zip:\_\_\_\_\_

Phone:\_\_\_\_\_

E-mail:\_\_\_\_\_

Who should we acknowledge for the contribution?\_\_\_\_\_

Advertisement Level:\_\_\_\_\_

Please return the Advertisement Form and make checks payable to:

Created to Create, Arts and Technology Foundation  
P.O. Box 762  
Frisco, TX 75034

Created to Create is a non-profit 501(c)(3) organization. All contributions made are tax deductible.

Donations

Donate with a Check

Please make checks payable and mail your tax deductible contriubtion to:

Created to Create Arts and Technology Foundation  
P.O. Box 762  
Frisco, TX 75034

Donate Electronically with Zelle  
SCAN QR CODE BELOW



Other Donations

Please contact us at (214) 937-9446 to make arrangements for in-kind donations and contributions.  
Thank you.

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